

From: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID)
Sent: Thu, 11 Jun 2020 20:14:09 +0000
To: Alexios Mantzarlis
Subject: RE: Touching base and help signal boost job opp?

We're hoping to get her involved, as her name has come up several times. ☐ Things are moving!

From: Alexios Mantzarlis <alexios@google.com>
Sent: Thursday, June 11, 2020 3:59 PM
To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>
Subject: Re: Touching base and help signal boost job opp?

Very exciting! sounds good. Is Wardle involved?

On Thu, Jun 11, 2020 at 3:53 PM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:
Hi Alexios,

(b)(6) for getting through this pandemic in one piece. I salute you!

So, things have been moving fast, but to spare you needing to overload your calendar, I'll cut to the chase: WHO is hosting an infodemiology conference at the end of this month. Things are moving extremely fast but I thought you'd be interested in hearing more. We are establishing the scientific discipline of infodemiology, and targeting the general public for part of the conference and the rest for the leading 50 global experts working on misinformation including AI, computing, ethics, epidemiology, ux, design, media, governance and behavioral science. We'll need to get this to push back against the misinformation that threatens people's health, now and when a COVID-19 vaccine is available.

As ***soon*** as I get official info, I'll send to you! Should drop in next day or two. The conference starts June 29, virtually.

If you have any questions or are interested in a more robust role, let's talk about it. Schedule something then?

Warm regards,

Lis

From: Alexios Mantzarlis <alexios@google.com>
Sent: Thursday, June 11, 2020 3:42 PM
To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>
Subject: Re: Touching base and help signal boost job opp?

Hey Lis,

terribly sorry but it's a horrifically complicated period for calls given (b)(6) obligations too. Could you do 4p next thursday Jun 18? Excited to learn more!

On Wed, Jun 10, 2020 at 1:45 PM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:
Dear Alexios,

That time has come! Are you free to speak for 15 minutes later on today? I already have (b)(6) bouncing off the walls after I spoke with him!

Happy to work about your schedule.

Lis

From: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>
Sent: Saturday, June 6, 2020 1:08 PM
To: Alexios Mantzaris <alexios@google.com>
Subject: Re: Touching base and help signal boost job opp?

Oh I suspect I will absolutely be in touch with you again soon. :)

Wishing you a wonderful weekend!

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From: Alexios Mantzaris <alexios@google.com>
Sent: Saturday, June 6, 2020 12:21:33 PM
To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>
Subject: Re: Touching base and help signal boost job opp?

Hey! I'm concentrating primarily on fact-checking ([launching products](#), [partnerships](#) and [sharing data](#)). So shout if you end up interested in this type of thing.

I have also been somewhat across a Question Hub thing that Google is working with the CDC on, I believe.

I know Harry! We're definitely of the same milieu - his org. was a signatory of the IFCN code that I oversaw.

Please do keep me posted on anything infodemiology-related. Right now I'm spinning down the COVID specific to focus primarily on election but the two are inevitably related.

Take good care,

On Fri, Jun 5, 2020 at 8:39 PM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:
Hi Alexios,

Likewise! What's keeping you busy nowadays? I heard Google is on the telework-forever track?

Meanwhile, I'm spending about 60% of my time now on infodemic response at WHO, and that is the work I hope this new comms person will help support.

I met a guy in Indonesia, where I have recently been doing a lot of prep work for social inoculation implementation research with Unicef and his team, who reminded me a lot of you! His name is Harry Sufehmi who runs Mafindo, the country's leading hoax busting org and who is tight with Google colleagues locally. They did incredible work to get the country's official COVID-19 resource website up and running (and survive a lot of hacking attempts). Millions of visits in days after launch, but only step one of a long road to fill the info gap and push back against misinformation.

The infodemic unit at WHO is heating up will be running a conference in three weeks that will set the groundwork on the new scientific discipline of infodemiology. I thought you'd like hearing that. :)

Let me know if you'd like any additional info in case you have colleagues who may be interested in attending!

Wishing you a restful weekend ahead,

Lis

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From: Alexios Mantzaris <alexios@google.com>

Sent: Friday, June 5, 2020 7:59:01 PM

To: Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov>

Subject: Re: Touching base and help signal boost job opp?

great to hear from you! and I will do, pity it's only for US citizens but I guess you all have some good apples too ;)

take care

On Fri, Jun 5, 2020 at 10:38 AM Wilhelm, Elisabeth (CDC/DDPHSIS/CGH/GID) <nla5@cdc.gov> wrote:

Dear Alexios,

I hope you're settling in nicely into this gig and that you and your family are doing well. ☐

Could you help signal boost this job announcement to your contacts (US citizens) who may be a good fit for our team in the Global Immunization Division at US CDC? We're a crackerjack international social and behavioral science team focused on improving demand for immunizations, especially in low and middle income countries through innovative

implementation research. And our latest focus is the intersection of the infodemic and its impact on vaccine acceptance, including a future COVID-19 vaccine.

I figured you might know a few folks who'd be great.

Thank you!

See link below to the health communications specialist 1 year temp position on our Demand for Immunization team with a focus on increasing Infodemic/social inoculation efforts so a premium on digital analytic skills, etc. would be great. Closing date is June 8.

Health Communications Specialist: <https://www.usajobs.gov/GetJob/ViewDetails/569098400>

This position requires US citizenship.

Kind regards,

Elisabeth Wilhelm

Health Communications Specialist

nla5@cdc.gov | (b)(6)

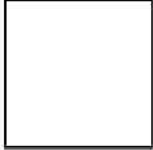
| *Supporting WHO infodemic response*

Demand for Immunization Team

Global Immunization Division (GID)

Centers for Disease Control and Prevention, Atlanta

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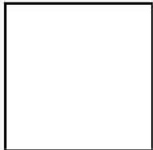


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