

**DAVID MATTHEW BLOOM**  
(b) (6)

**EXPERIENCE**

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**Office of the Attorney General for the District of Columbia (OAG),** Washington, D.C.

*Senior Speechwriter and Communications Specialist, July 2019 – Present*

- Lead writing on concise, digestible communications conveying a broad set of agency priorities for a diverse local constituency, tailoring content for specific audiences including African Americans, Hispanic, LGBTQ, youth, and labor
  - Placed an op-ed in the *Washington Post* advocating passage of local legislation offering individuals incarcerated for crimes committed as juveniles resentencing opportunities; in later national coverage on life sentences, the *Post* quoted from remarks drafted on the topic
  - Placed an op-ed in *CNN* laying out policies the next U.S. Attorney General can adopt to address racism in the criminal justice system
- Operate under tight deadlines on writing projects requiring collaboration with both in-house and external experts, often involving creative translation of complex legal concepts for general consumption
- Collaborate on message development for announcements of new investigations, lawsuits, and settlements, tying them to news hooks while connecting them to the broader narrative of the agency's priorities
- Advise AG Racine and senior leadership on rapid response strategy
- Prep and staff AG Racine and senior leadership for interviews and public speaking engagements

*Highlights:* Crafted over 100 speeches for a range of local and regional events; formulated messaging for anti-trust investigations into tech giants and lawsuits filed against defendants including the Trump Organization and 45<sup>th</sup> Presidential Inaugural Committee, the United States Department of Agriculture, and major oil & gas companies, along with communications regarding OAG's COVID-19 response efforts; drafted statements, letters to the editor, and op-eds published in local outlets along with *The Washington Post*, *CNN*, and *Politico*

**NextGen America/Need to Impeach,** San Francisco, CA and Washington, D.C.

*Speechwriter and Senior Communications Strategist, July 2017 – July 2019*

- Led speechwriting for the founder of both organizations, Tom Steyer
- Proactively matched messaging to a wide array of audiences, including African Americans, Hispanic, youth, labor, rural, socioeconomically diverse, and international
- Co-managed event logistics; prepped and staffed Mr. Steyer for 150+ public speaking engagements with audiences typically numbering in the 150-300-person range, occasionally reaching 1000+
- Played a principal role in shaping and executing communications strategy for the Need to Impeach campaign rollout, along with major campaign benchmarks
- Translated technical matters—from energy technologies such as smart grids and carbon capture, to climate change resilience and mitigation strategies, to impeachment—for general audiences in speeches, statements, talking points, social media posts, and video scripts
- Oversaw and managed a deputy speechwriter

*Highlights:* Crafted speeches delivered at events including Netroots Nation 2017, United Nations Framework Convention on Climate Change Conference of the Parties 23, the 2018 NAACP Annual Convention, the Des Moines Register Soap Box at the Iowa State Fair, the Global Climate Action Summit, and various state and county Democratic Party events; drafted op-eds and statements published in *The New York Times*, *The Wall Street Journal*, *The Los Angeles Times*, *USA Today*, *CNBC*, *US News & World Report*, *The Des Moines Register*, *Yahoo! Finance*, and *The Huffington Post*

**West Wing Writers,** San Francisco, CA, and Washington, D.C.

*Associate, January 2015 – July 2017, Research Associate, February 2013 – December 2014, Intern, August 2012 – January 2013*

- Wrote, pitched, researched, and collaborated on projects ranging from speeches and op-eds to book manuscripts for individuals and organizations across the corporate, nonprofit, political, and entertainment sectors
- Analyzed industry conversations and compiled memos on new clients, speaker venues, and speech topics
- Assisted with on-site speech prep sessions
- Co-managed selection, training, and mentoring of interns

**FactCheck.org,** Philadelphia, PA

*Undergraduate Fellow, June 2011 – May 2012*

- Monitored statements, ads, and speeches by political figures for false and misleading claims; wrote, edited, and fact-checked articles published on the outlet website
- Maintained correspondence with readership and answered questions from reader emails

**Obama for America**, Philadelphia, PA

*Team Member, Jewish Outreach Initiative*, September 2008 – November 2008

- Assisted with organizing and staffing campaign events, voter registration efforts, and Get Out the Vote canvassing; helped write, edit, design, and distribute campaign literature

**EDUCATION**

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**University of Pennsylvania '12**, Philadelphia, PA (Graduated *magna cum laude*, B.A. in Political Science with a Minor in History)

- MEMBERSHIP AND SERVICE: Penn Course Review, WQHS Student Radio, Penn Democrats, Zeta Beta Tau; Peers Helping Incoming New Students, Orientation Leader, 2009; Big Brothers Big Sisters Southeastern Pennsylvania, 2011 – 2012
- AWARDS: College of Arts and Sciences Dean's List, 2008 – 2009 Academic Year

**Miami Palmetto Senior High School '08**, Miami, FL (Graduated *summa cum laude*)