

EMMA CAROLINA HUTCHINSON(b) (6) [LinkedIn](#) • [Twitter](#)**EDUCATION***Stanford University, Stanford, CA, 3.75 GPA**September 2013 - June 2017*

- B.S. Earth Systems, Minor in Economics, [Notation in Science Communication](#) with Distinction
- *Relevant Coursework:* environmental policy and law, journalism, environmental science, economics, anthropology, calculus, linear algebra, chemistry, biology, biochemistry, mechanics, statistics, geology

WORK EXPERIENCE (full-time positions)*Climate Nexus, New York, NY**Senior Associate, Projects & Partnerships**January 2020 - Present**Associate, Special Projects**August 2018 - December 2019*

- Build narratives and messaging for the climate movement around key media moments, and frame and pitch climate-related announcements to reporters in a way that cuts through challenging media landscapes
- Manage multi-year relationships with key nonprofits and leaders on national, state and local climate policy
- Set and execute communications strategies for subnational climate action as part of [We Are Still In](#) (now [America Is All In](#)) Secretariat, including program & media for U.S. Climate Action Centers at yearly COPs
- Elevate the voices of leaders like CEOs, mayors and governors around key moments on climate action by securing media coverage and writing talking points for speeches, social media, and press releases
- Write grant proposals and created budgets from \$100,000 to \$10 million across multiple organizations
- Help climate coalitions better reflect America's diversity and support frontline and communities of color
- Creatively find new avenues for pushing climate messages across digital, print and broadcast platforms to a wide variety of audiences, including financial experts, environmental justice organizers, and lawmakers
- Tracked negotiations and ensured prompt and accurate communication with U.S. reporters and NGOs for [IPCC Land Report](#) in August 2019 as sole U.S. NGO observer
- Coordinated Climate Nexus communications activities and products across multiple teams for [IPCC Ocean & Cryosphere](#) Report in September 2019, including managing outreach to U.S. ocean and climate NGOs
- Helped create and manage [BailoutWatch](#), a digital campaign tracking federal bailouts of fossil fuels
- Developed and managed new Climate Nexus projects and partnerships on plastics and oceans
- Hired three consultants, managed one consultant and oversaw integration of her work with rest of team

*Tom Ford Fellow in Philanthropy, MacArthur Foundation, Chicago, IL**September 2017 - August 2018*

- Contributed to internal strategy on grant making and evaluation for \$60 million annual program budget
- Developed and maintained relationships with leaders of 35 climate grantee organizations
- Synthesized technical climate policy information with clear, brief writing to inform programmatic decisions
- Wrote speeches on climate action for MacArthur Presidents Julia Stasch and John Palfrey
- Wrote 15-page informational paper translating technical carbon pricing policy for the Foundation's board
- Developed a new model for building political will for climate action, based on social science & practice
- Organized and moderated a [panel discussion at national conference](#) on climate change philanthropy

*Schneider Fellow, National Audubon Society, Washington D.C.**June - September 2016*

- Researched and strategized for field operations to advance Audubon's climate initiative in a dozen states
- Increased Audubon's understanding of how to move Republicans in Congress toward climate action

*Future Solar Leader at COP 21, Conergy Solar, Paris, France**December 2015*

- Wrote 5 blog posts for Conergy and interviewed climate leaders during Paris Agreement negotiations

*WILD Cities Communications Specialist, WILD Foundation, Boulder, CO**August - September 2015*

- Expanded network, maintained social media outlets, and assisted with a re-launch and new website
- Wrote [six blog posts](#) on city climate and nature initiatives, and interviewed global urban leaders

Research Assistant, SESUR Program, School of Earth Sciences, Stanford, CA July - August 2014

- Worked in Rob Dunbar's lab on sediment cores from Patagonia to analyze past ecology and climate
- Translated technical research through [video](#) to the public, and to an in-person scientific audience at AGU

Blog Writer, Kuli Kuli Inc., Oakland, CA July 2014 - March 2015

- Wrote 2-3 pieces per month for superfood startup on complex environmental, international, and food issues

Scientific Communication Specialist, EPA Region 8 Headquarters, Denver, CO July - August 2013

- Worked with regional advisors on sustainability projects and communications to different audiences
- Translated scientific studies into accessible fact sheets for an expert audience across disciplines

TEACHING AND LEADERSHIP EXPERIENCE (part-time positions)

Director of Media, Students for a Sustainable Stanford, Stanford CA April 2016 - May 2017

- Maintained social media, website, and blog platforms to increase visibility and branding of the organization
- Managed a nine-person media team of photographers, writers, graphic designers, and social/digital experts

Oral Communication Tutor, Hume Writing Center September 2014 – March 2015, January 2016 - June 2017

- Tutored Stanford undergraduates in speech writing, slide presentation, and public speaking skills
- Specialized in scientific communication and translation of technical information to a variety of audiences

Climate and Energy Co-Leader, Students for a Sustainable Stanford, Stanford, CA April 2014 - March 2015

- Managed the 15-member Climate and Energy Subgroup in various on-campus energy initiatives
- Organized three public events on fracking, climate change psychology, and agriculture & climate change

Resident Hall Sustainability Liaison, Green Living Council, Stanford, CA September 2013 - June 2014

- Launched and maintained a composting program for my 150-person dorm and led sustainability education initiatives for residents

PUBLIC SPEAKING

Moderator, Philanthropy's Role in Addressing Climate Change, Snowmass, CO June 2018

- Organized and moderated a [panel discussion at AREDAY conference](#) of four major foundations on challenges and opportunities for philanthropy for climate action; gave introductory keynote

Speaker, TEDxYouth@MileHigh, Ellie Caulkins Opera House, Denver, CO April 2013

- Featured as a [speaker](#) about combining action, learning and impact to an audience of over 2,000
- Described two case studies of making impactful sustainability changes in my high school and hometown

PUBLICATIONS

“Saving the Last Ocean,” *Smithsonian* (podcast) June 2017

“Why Silicon Valley Should Support the Paris Agreement,” *Stanford Daily* May 2017

“How a Good Idea is Getting in the Way of Corporate Sustainability,” *Stanford Energy Journal* May 2017

“Living in the Gray Zone: Climate Change and the California Drought,” *Peninsula Press* April 2017

“The Maasai, Wildebeest, and a Warming Serengeti,” *Earth Island Journal* January 2017

“Tanzania's Maasai Facing Impacts of Climate Change,” *Climate Central* July 2016

ADDITIONAL INFORMATION

- Maintain my own blog, [Navigating Nature](#) • Have played clarinet for 15 years • Fluent in English and Spanish •