

BRENT EFRON

[he/him/his]

(b) (6)

TECHNICAL SKILLS

Google Sheets, VAN Adm n,
SQL, Google Data Stud o,
HTML (Bas c Prof c ency)

EDUCATION

Washington University in St.
Louis
Mechanical Engineering,
2018

Relevant Courses: ntro to
Computer Sc ence 1+2,
Probab l ty and Stat st cs,
Rel ab l ty and Qual ty
Control, Des gn ng
Susta nable Soc al Pol c es &
Programs: A System Dynam cs
Approach, Computer A ded
Des gn

Change the Game
Data Bootcamp,
Summer 2020

SOCIAL

Twitter: [@BrentDEfron](#)

GitHub: [BrentDEfron](#)

LinkedIn: [Brentefron](#)

DATA/ANALYTICS EXPERIENCE

North Carolina Coordinated Campaign, Deputy Data D irector for Organ z ng
Remote — August 2020 - November 2020

- Des gned and co-bu lt a system that automat cally popu ated Google Sheets every day for 28 days, wh ch subsequently synced sh ft statuses w th VAN n ghtly, streaml n ng organ zers' and volunteer leaders' ab l ty to manage and conf rm volunteers across 80 stag ng locat ons dur ng the per od of greatest volunteer act v ty
- Bu lt n C v s p atform and des gned n Google Sheets and Google Data Stud o reports for the Organ z ng, D g tal, GOTV and Voter Protect on departments, nclud ng an automated da ly volunteer act v ty ema l to organ zers, progress to goal (PTG) reports for f eld organ zers, ballot cure canvass reg onal d irectors and campus fellows, an act ve volunteers report, un verse penetrat on reports for GOTV, ballot cure and prov s onal ballot un verses, an out of state capac ty dashboard, and more
- Served as lead n-state Adm n strator for the the backend of ThruTalk (autod aler) where we made over 10 m ll on GOTV phone attempts
- Fac l tated weekly statew de tra n ngs and Q&As for organ zers and reg onals on data sk lls nclud ng but not l m ted to VAN and Google Sheets
- Led the fulf llment of over 150 data support t ckets

EXAMPLE REPORTS (L nks):

[Example Consol dated GOTV Conf rm Sheet](#)
[GOTV PTC](#)
[Ballot Cure Un verse Penetrat on](#)

[Automated Da ly Ema l to Organ zer](#)
[Ballot Cure Canvass PTC](#)

OTHER CAMPAIGN EXPERIENCE

Warren for President, F eld Organ zer

Counc l Bluffs, A + Columbus, OH — June 2019 - March 2020

- Created systems for manag ng four organ z ng fellows w th da ly check- n and check-out calls, metr cs report ng on Google Sheets and follow ng up on progress to h tt ng goal
- Managed s x Stag ng Locat ons across Southwest owa dur ng Get Out the Caucus as a Reg onal GOTC Desk and oversaw and coached volunteers on report ng, re-sh ft ng, conf rm + chase calls, turf pr or ty order, data entry n VAN and Google Sheets and the d str but on of suppl es to prec nct capta ns on caucus n ght
- Recru ted and managed an unprecedented organ zat on n Southwest owa w th e ght volunteer leaders runn ng weekly canvasses and phone banks and f ve leaders runn ng a Stag ng Locat on for GOTC
- Tra ned, coached and managed 21 Prec nct Capta ns who n turn managed 19 prec nct team members to execute our caucus n ght strategy

Democratic Party of Wisconsin, F eld Organ zer,

Elkhorn, W — July 2018 - November 2018

- Bu lt f ve ndependent, volunteer-led teams who, comb ned, act vated over 120 volunteers, knocked 13,567 doors and made over 20,000 phone calls n Walworth County
- Managed 11 volunteer leaders and three organ z ng fellows

OTHER RELEVANT EXPERIENCE

Solstice, Outreach Assoc ate

Cambr dge, MA - January 2019 - May 2019

- Exceeded sales goals by 100%-300% through cold calls and calls to nbound leads who f lled out an nterest form onl ne, mak ng the econom c and env ronmental benef ts of so ar energy more access ble
- Enrolled Solst ce's argest ever cl ent, a arge non-prof t that owns dozens of res dent al proper es, by br ng ng t through the ent re Sales funnel, prospect ng to converted

SIMS@WUSTL, Undergraduate Research Ass stant

St Lou s, MO — June 2016 - August 2016

- Worked on a project for the des gn ng, fabr cat ng and test ng of a p atform for man pu at on of algae cells to enable exper mental mag ng, observat on and nvest gat on of f agel ar mot on