

Jorge E. Santiago

(b)(6)

EDUCATION

University of Florida – BA Political Science, 2019

- Created a campaign targeting plan for a prospective gubernatorial race. Using Excel, I projected the expected turnout rate throughout the state and the projected number of votes needed for a candidate to win the gubernatorial race
- Analyzed data to identify potential toss-up counties and identified which counties to target with GOTV efforts

EXPERIENCE

Florida Coordinated Campaign | October 2020 – November 2020

Regional Voter Activation Director | *Naples, FL*

- Opened and managed Community Victory Center
- Managed and tracked the distribution of GOTV material and other campaign material
- Coordinated across departments to ensure proper implementation and execution of GOTV efforts
- Provided support as needed to other coordinated campaign departments
- Coordinated with volunteers to launch more than 50 canvasses and ballot curing efforts
- Adhered to COVID-19 safety protocols and lead contact tracing efforts within region

David Holden for Florida | June 2020 – August 2020

Field Director | *Florida's 19th Congressional District*

- Constructed and executed a COVID-19 safe field program that reached 750 doors and 10,000 people on the phone
- Created online training programs that were accessible to all ages, levels of political expertise, and ability
- Trained more than 50 staff and volunteers on training programs
- Recruited and managed campaign intern program comprised of 7 interns
- Recruited and hired new and qualified staff
- Constructed and executed a COVID-19 specific office reopening plan

Pete for America | July 2019 – March 2020

Scheduling Assistant | *South Bend, IN*

- Tracked individual movements of the principal, presidential candidate Pete Buttigieg, and the 5-person traveling team
- Built schedules for principal and traveling staff, including by reserving, sourcing, and booking, flights, hotels, dinners, and conference rooms
- Coordinated across multiple departments within the campaign to ensure that the principal's schedule was accurate and as detailed as possible
- Created trip documents and held planning calls for trips
- Recruited, coordinated, and managed expectations of the drivers of the staff and press vehicles

Operations Assistant | *Nevada, USA*

- Facilitated in-state contract and budget requests
- Facilitated the opening and shutdown of 12 field offices throughout the state
- Coordinated the secure disposal of campaign documents and personal information of targeted voters in the state
- Placed more than 65 campaign staff in supporter housing
- Ensured the state program stayed within budget by calculating exact costs of materials and supplies
- Worked directly with the local union printer to guarantee order, special request, and deadlines were met
- Lead teams to allocate walk packets, literature, and supplies in a timely manner to ensure accurate and efficient distribution throughout the state for the final mobilization effort of the campaign
- Ensured decisions were made for requests in a timely, strategic, and efficient manner
- Assisted in translating literature and other campaign material

Organizer | *Las Vegas, NV*

- Cultivated Democratic, Independent, and Republican voters through grassroots efforts to support, volunteer, and caucus for Democratic Presidential candidate Pete Buttigieg
- Engaged a diverse electorate and individuals in the community
- Engaged with community leaders in my region to help expand campaign reach
- Designed community events aimed to recruit volunteers and creating a sense of belonging
- Recruited and trained 25 caucus precinct captains to help lead the Pete coalition on the day of the caucus.

Advance Associate | *Des Moines, IA*

- Produced campaign rallies as part of the crowd and press teams.
- Responsible for arriving prior to the candidate to ensure event operations, strategy, and tactics are in place and executed in line with campaign approach
- Mitigated disruptions and assisted in ensuring programming went smoothly

Jeremy Ring for CFO of Florida | Oct 2017 – Nov 2018

Intern | *Florida, USA*

- Engaged Democratic voters throughout the state of Florida, driving turn out and vote for Democratic candidate Jeremy Ring

Scott Costello for County Commission | July 2018 – Nov 2018

Intern | *Alachua County, FL*

- Coordinated grassroots efforts to gain support from Democrats, Independents, and Republicans
- Coordinated grassroots efforts to raise the most money out of 4 candidates running for the same office
- Created social media content aimed at engaging and informing voters

SKILLS

Fluent in Spanish

Proficient in NGP/VAN

Scheduling

Interpersonal Skills

Grassroots Organizing