

# Sammy Jonny

## **EXPERIENCE**

### **Independent Contract Work**

Aug. 2012 - Present

*Contracted Event Producer, Media Consultant, and Production Designer*

- Oversaw production and operations projects in support of a variety of large-scale events, ranging from parades and music festivals to international sporting competitions.
- Produced photoshoots and music videos for high-profile musicians and performers.
- Designed and sourced sets for multiple photo and music video shoots for clients ranging from Clorox to Warner Studio Records.
- Managed project budgets in excess of \$50,000, and coordinated teams of 20+ for pre and post-production.

### **Joe Biden for President 2020**

Sep. 2020 - Nov. 2020

*Advance Team – Site Lead & Crowd, Event Production, and Advance Consultant*

- As Site Lead, assisted in the vetting, walkthrough, and preparation of campaign event sites. Managed all technical and logistical aspects of campaign events, including staging, lighting, sound, and audience seating. Ensured all in-person events adhered to the campaign's strict Covid-19 guidelines. Adapted all rally events to an outdoor drive-in style format, and took the lead technical role in adapting fundraising events to a virtual format.
- Responsible for coordinating and implementing logistics and strategic planning for events and public appearances of one of the nation's most high-profile elected officials, I worked closely with the VP's scheduling, press, speechwriting, intergovernmental, constituency, and policy teams, as well as entities and agencies across state government and beyond.
- Major projects included facilitating a socially distant campaign car rally attended by over 1000 vehicles, a hybrid-virtual fundraiser featuring President Obama that raised over \$1.5 million, and multiple live-streamed campaign rallies and concerts viewed by over a million voters.

### **Tom Steyer for President 2020**

Oct. 2019 - Mar. 2020

*Advance Team – Motorcade Lead/Director, RON Lead, Site Lead, Event Production, and Advance Consultant*

- As Motorcade Director, worked closely with both State and National HQ to oversee and execute state trips. Assisted in the vetting, walkthrough, and preparation of campaign event sites in regards to vehicles and Tour Bus logistics.
- As R.O.N. Lead, worked with the National Director of Advance to oversee and execute state trips. Drove, staffed, and managed the day-to-day needs of Tom Steyer and the traveling team.
- As Site Lead, assisted in the vetting, walkthrough, and preparation of campaign event sites. Managed all technical and logistical aspects of campaign events, including staging, lighting, sound, and audience seating. Served in multiple roles on the National Advance Team in multiple states, including in IA, CA, NV, and SC
- Major projects included overseeing: Multiple cross-state, multi-week bus tours consisting of a campaign bus and 4 support vehicles; Campaign concert rallies attended by over 1000 voters, and multiple debates featuring 10+ presidential primary candidates.

### **The Walt Disney Company**

Dec. 2016 - Mar. 2020

*Special Events Cast Member*

- Served as Disney Parks event liaison to high-profile VIP guests, including celebrities and Disney executives. Provided direction, support, and coordination for VIP guest special events.
- Directly oversaw crowd control in Disney Parks during evening event transitions; managed crowd flow consisting of over 50,000 guests most nights.
- Facilitated and oversaw perimeter setup for nightly park parades; managed crowd control and detour paths for over 50,000 guests every night.
- During daytime park activities, coordinated with a team of 30 staff to safely conduct the Davy Crocket experience for over 3500+ park visitors each day.
- Ran point on crowd-escalation activities in the case of irritated guests interrupting park special events. Trained new Cast Members on safe de-escalation procedures.

### **International Volunteer - Rabat, Morocco**

July 2018 - Oct. 2018

*Women's Education and Empowerment Volunteer / Event Producer*

- Produced events for the charity foundation; scouted locations and managed event sites.
- Enabled local Moroccan women to improve their literacy levels in both English and Arabic.
- Provided local women with professional development opportunities through the National Initiative for Human Development -- resulting in a 20% increase in employment among the client population.
- Developed a custom-built curriculum; led classes that taught women and girls of all ages English, Arabic, as well as methods to effectively assimilate into a professional environment.
- Supported women in their efforts to better both their domestic and professional lives through a multitude of means, including coordinating medical assistance, mentorship programs, and counseling services.

- Coordinated and executed charity events on a \$50,000 USD budget, hosting over 5000 guests.

### **Splore LLC.**

Jul. 2013 – Dec. 2016

#### *Start Up Business Development Senior Analyst / Operations*

- Managed a budget of \$2 million in investor dollars.
- Produced in-person and virtual events reaching millions of customers around the globe to launch flagship products.
- Conducted market research to identify components to better the platform.
- Met with investors to present the current progress, maintained quarterly reports and all filing, project managed a team of researchers and created presentations to summarize research for executives.
- Assisted with domestic and international tax and mobility issues for various projects including management of gross up calculations and benefits analysis.
- Completed financial reports and analysis for all company projects including cost analysis, marketing ROI, revenue projection, home to revenue expectancy, cash flow planning, and budget analysis among others.
- Presented report findings and projections at management meetings on a regular basis.
- Completed month end closings including P&L, Balance Sheet, and bank reconciliations. Oversaw full cycle accounts payable and accounts receivable. Reviewed and updated accounting systems and procedures.
- Developed financial projections and forecasting models based on company needs to provide analytical support to senior management.

### **Office of California State Assemblymember Freddie Rodriguez - 52nd District**

Aug. 2015 – Jan. 2016

#### *Intern*

- Responsible for coordinating and implementing logistics and strategic planning for events and public appearances of Assemblymember Freddie Rodriguez.
- Produced and led multiple community charity events, including food drives, present-giveaways for underserved youth, and turkey dinners for over 500 families at risk of hunger.
- Produced community service events to inform residents of current laws being passed and provide recognition to special businesses and nonprofits operating within the Assembly District.
- Organized events for the community such as food drives and Thanksgiving dinners.
- Met with companies and residents to understand and relay concerns for current legislation.
- Conducted legislation research and presented them as reports.

## **EDUCATION**

### **California State University, Pomona**

Class of 2018

B.A. Business Economics

Specialty in Mathematics

Valedictorian

Coursework: Microeconomics, Macroeconomics, Financial Accounting, Managerial Accounting, Intermediate Accounting, Accounting Information Systems, Investments, Corporate Tax, Corporate Finance, SQL, MATLAB, SAS, and STATA.

## **SKILLS / AWARDS / OTHER**

- Fully vaccinated against COVID-19 (essential worker recipient of the Pfizer-BioNTech vaccine) as of March, 2021
- College Valedictorian, Presidential and Dean's Honors list.
- Recipient of Leadership award for taking on out-of-scope projects and performing above expectations despite short deadlines.
- Multicultural-Speaks fluent English and Arabic and has traveled to over 38 countries
- Staffed dozens of educational travel programs in Latin America, the Middle East, and Europe for various nonprofit organizations
- Technical Skills: Proficient with DiVinci Resolve and Adobe Creative Cloud Suite, including Photoshop, Lightroom, and Premiere Pro. Proficient in the use of lighting equipment and DSLR, mirrorless, and film photographic/videographic equipment.
- Focus areas: financial projection, market research, project management, proposal writing, senior accounting responsibilities, profit analysis and Development of internal procedures with regards to finance, accounting, and payroll.