

ADRIANNA LENORAWILLIAMS

(b) (6)

adrianna.williams@duke.eduExperience**Natalie for NC, District 20**

January 2021-May 2021

Campaign Intern

- Coordinated, organized, and staffed NC State Senator Natalie Murdock at internal and external meetings and public engagement opportunities, both in person and virtually.
- Prepared Senator Murdock for all speaking engagements through developing talking points, coordinating interviews, etc.
- Prepared detailed research on bills during the 2021 NC General Assembly session Senator Murdock introduced and/or supported.
- Assisted in drafting of multiple bills on tight deadlines related to maternal mortality, expanded support for Black farmers, hair discrimination, and “period poverty” elimination.
- Drafted and revised press releases, email blasts, and other campaign literature with 24-48 hour deadlines.
- Organized branding strategy for Senator Murdock’s social media platforms.

Biden for President*Non-Battleground States Intern*

August 2020-November 2020

- Set up and managed Delaware Recurring Phonebanks for Biden/Harris campaign.
- Trained Delaware State Director on tools for planning/executing state events.
- Facilitated and managed Virtual Staging Locations (VSLs) within the State of Delaware for the month of October, GOTV Weekend, and Election Day, and volunteer trainings on a variety of campaign tools, including but not limited to: phonebanking, relational organizing, text banking, and more.
- Briefed and supported surrogates on Biden/Harris agenda talking points and run of show for all Delaware for Biden events.
- Coordinated the networking of Young American volunteers into work in non-battleground states.
- Assisted states with deliverables for executing events on tight deadlines (i.e., surrogate requests, event memos, managing Zoom lines, graphics, etc.) and provided leadership with support on last minute action items.
- Drafted final memo that highlights the purpose, organizing strategy, and volunteer recruitment/retainment strategies of the Expansion Pod.

Black Students for Biden

May 2020-November 2020

National Co-Chair

- Developed and executed events and communications strategies to advocate for Joe Biden for President, educate Black students on Joe Biden’s vision, and encourage young Black people to vote.
- Planned joint programming between Black Students for Biden and HBCU Students for Biden that highlighted President Biden’s agendas most applicable to Black youth, including but not limited to agendas for: students, Black America, Young Americans, criminal justice reform, and voter protection.
- Planned and executed a roundtable with Black youth on the need for environmental justice and the Biden/Harris agenda to address environmental racism.
- Specifically implemented a weekly event series (entitled “On the Yard”) and other key GOTV programming for Black youth.
- Held conversations with several key Black elected officials and influencers about issues important to Black students, including but not limited to: Anjelika Washington, Yandy Smith-Harris, Symone Sanders, Mayor Keisha Lance Bottoms, and more.
- Shared my story of activism from 13 years old to now in a feature ad for the campaign, entitled “[Adrianna.](#)”

Duke-Margolis Center for Health Policy

May 2020-July 2020

Summer 2020 Intern

- Conducted a quantitative and qualitative analysis of communication from the Margolis Center pre and post COVID-19 outbreak to determine if and how the center’s communication growth is COVID-19 dependent.
- Presented research in the Duke-Margolis 2020 Virtual Research Symposium, entitled: [COVID-19 Dependent Communication Growth: Communications, Public Education, Outreach](#)
- Assisted in development and launching of the center’s new website, launched June 2020.
- Designed and assembled an ebook, entitled [Respond and Reform: Reflections on COVID-19](#), a series of reflections by the Duke-Margolis Scholars of Health Policy and Management.
- Drafted press releases and articles covering COVID-19 research and webinars.
- Assisted senior communications leadership with time-sensitive action items as needed.

Duke University Women’s Center

August 2019-April 2021

Public Relations and Social Media Activism Intern

- Create and release statements on behalf of the Women’s Center in response to local, regional, and national issues.
- Publicize Women’s Center events and Duke University events that align with the values of the Women’s Center.
- Create social media campaigns and series surrounding gender equity.

Community Service and Engagement**Delta Sigma Theta Sorority, Inc. Lambda Omega Chapter**

November 2018-May 2021

“Delta Sigma Theta Sorority, Incorporated. is a private, not-for-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world.”

Treasurer

April 2020 – May 2021

- Initiate all transactions from the chapter’s account
- Manage the transactions and deposits into the chapter’s account.
- Approve event/project budgets as needed for events during the sorority year.

Education**Duke University, Durham, NC**

2021

B.A, Neuroscience

Skills

- Languages: Proficient in French